

Privacy Notice

Our aim is to collect as little data as is strictly necessary, putting you in control of what you share with us. Our Privacy Notice is designed to make you aware of what data we are collecting and how we collect it. It will give you the information that you need, and will cover all the items required by European laws and regulations regarding personal data. Please take time to read through our Privacy notice to understand what your rights are. If you have any questions regarding this notice, please write to us via email at .

Who is collecting your information?

Any personal data collected by, or provided to, Italian Private Capital Association Ltd is controlled by Italian Private Capital Association Ltd. Any reference to Italian Private Capital Association Ltd', 'we', 'us', and 'our' on this website and Privacy Notices shall refer to Italian Private Capital Association Ltd, 67 Grosvenor Street, W1K 3JN, London.

Who is this Privacy Notice addressed to?

Italian Private Capital Association Ltd's website and services are aimed at individuals of 16 years and above, and our website and services are designed and intended for adults only. This Privacy Notice applies to adults whose data has been collected on the basis of appropriate legal grounds.

What personal data do we collect?

Personal data refers to any information that can be used to identify an individual. Any individual that does not wish to provide Italian Private Capital Association Ltd with their personal data is free to do so. However, this may lead to: the individual not being able to access our website and services. The ways in which we collect personal data include, but are not limited to, data that you directly give us, data that we collect automatically, and data that we collect from other sources, e.g., friend referrals, LinkedIn. Personal data directly given to us includes the information you provided at the time of submission of Italian Private Capital Association Ltd application form. Personal data that we collect automatically includes information provided by your visit to our website. The information we may automatically collect includes: your IP address, log-in information, location information, browser type and version, browser plug-in types and versions, operating system and platform, information about your visit, length of visits to certain pages, page interactions, data on the URL clickstream to, through and from our website, user behaviour, and unique device identifiers, videos you have accessed, screen resolution, device processing power and memory, download errors, playback errors and buffering issues, "cookies" and "web beacons".

Personal data may be collected from other sources if your name and contact details have been referred by other Italian Private Capital Association Ltd members or on social media such as LinkedIn. We are not intentioned to collect 'special categories of personal data', such as religion, race, ethnicity, health or sexuality.

What do we use your data for?

We collect the information you provide to invite you to our events and promote our latest initiatives. We may also use your data for other administrative purposes and to offer you the best online experience on our website. Therefore, we only want to collect, process and share data when we absolutely need to, and for specific and limited purposes.

We collect, process and share you data based on the following requirements:

- To invite you to our events and promote our initiatives;
- To improve the ways in which we communicate and engage with you;
- To offer and improve our online services and user experience;
- To evaluate your interests and requirements, so to improve our services and website;
- To process member fee payments, to assess and deal with inquiries, claims or complaints;
- To validate the identity of members contacting us via any online or offline means;
- To support internal training and quality assurances practices.

Legal grounds for processing your personal information

The way in which we will collect, process and share your personal data will include, but is not limited to, the following legal grounds:

- where you have provided us with your consent;
- where the processing is required for contractual reasons;
- where there is a need to comply with a legal obligation; and/or
- where there is legitimate interest to process your data, e.g. for fraud prevention; ensure a level of security is maintained to protect and safeguard your data; refine and personalise the content and communications we provide you with; determine the effectiveness of our campaigns and events.

Who will your data be shared with?

We will share your personal data internally, and with selected third parties, under the following circumstances:

- For internal administrative, operational, legal and financial Italian Private Capital Association Ltd practices;
- For third party service providers, such as venue providers;
- For reasons related to legal disclosure, such as in order to comply with legal obligations.

With relation to the transfer of personal data, we will share this information in accordance with this Privacy Notice. Italian Private Capital Association Ltd will only process and share personal data collected within the European Economic Area (EEA) to foreign countries under the following circumstances:

- In order to comply with a legal requirement;
- In order to follow your requirements;
- In order to work with approved and required third parties, in accordance with appropriate legal grounds for sharing and processing your personal data.

Should we need to transfer personal data outside of the EEA, we will ensure that the same level of protection used within the EEA be followed, and one of the following security measures be used:

- Transfer to a non-EEA Country whose privacy legislation ensures an adequate level of protection of personal data to the EEA one;
- Put in place a contract with the foreign third-party that means they must protect personal data to the same standards as the EEA; or
- Transfer personal data to organisations that are part of specific agreements on cross-border data transfers with the European Union (e.g., Privacy Shield, a framework that sets privacy standards for data sent between the United States and the European countries).

How do we protect your personal data?

We adopt necessary security measures and safeguards to ensure that your personal data is securely stored. Wherever possible, information not necessary for operation and legal requirements is rendered irreversibly anonymous or pseudonymised. Financial information is processed for temporary transactions and is not stored. Access to any personal data is limited via specified and secure access controls, and is shared to third-partied via secure and compliant processes and only when required, as stated in this Privacy Notice.

How long will we keep your personal data for?

We will only keep your data for as long as it is required for the purpose it is being processed for.

What are your rights?

In accordance to applicable law, you may have the rights stated below, in certain circumstances, in relation to the personal data that we store on you:

- The right to be informed
- The right to access and rectification.
- The right to data portability
- The right to be forgotten
- The right to restrict processing
- The right to object
- The right to lodge a complaint with a Supervisory Authority
- The right to withdraw consent
- The right to not be part of an automated decision

We invite you to take the time to read through the General Data Protection Regulation (GDPR), to better understand your rights and how your personal data may be used.

You can exercise your rights by sending an email and submitting a request to info@ipcassociation.com.

How to contact Italian Private Capital Association Ltd

If you have any questions regarding this notice, please write to us via email at info@ipcassociation.com

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